

What We Do

CLEAR MESSAGING. STRONG PRESENCE.

About Anchored Creative



Anchored Creative is a consulting-led creative marketing studio serving service-based small businesses along the 30A, South Walton, and Destin corridor of Northwest Florida.

Founded by Angie Lynch, a marketing professional with 25+ years of experience, Anchored Creative brings big-agency expertise to the local businesses that need it most. The focus is always on clarity: clear messaging, a strong local presence, and strategies built to convert.

Unlike generalist agencies, Anchored Creative is consulting-first — meaning every engagement starts with strategy, not a template. The result is messaging that actually reflects your business and reaches the right people.

Services Offered

Strategy Session

A focused, one-time working session to audit your current messaging, identify gaps, and leave with a clear action plan. Ideal for businesses that need direction fast.

Brand & Messaging Audit

A comprehensive review of your brand voice, website copy, and content to ensure your messaging is consistent, compelling, and working for you.

Monthly Consulting Retainer

Ongoing strategic partnership covering brand messaging, website copy, content strategy, SEO, and blog support, and local visibility consulting.

What we do not offer: Logo or website design, paid advertising, or social media management.

Who We Serve

Anchored Creative works with service-based small businesses in the 30A, South Walton, and Destin area that are ready to show up online with confidence. If you are doing great work but struggling to communicate it clearly, this is where we start.

You are a good fit if you:

- Own or manage a service-based business in the 30A, South Walton, or Destin area
- Have a strong local reputation but feel invisible online
- Know what you do but struggle to say it in a way that resonates
- Want a strategic partner, not just a vendor who executes tasks



Ready to Get Started?

Reach out to schedule a complimentary discovery call.

CONTACT INFO:

angie@anchoredcreative.co

407.319.3766



@anchoredcreative



@anchoredcreative30a